LEO BURNETT U.S.A.
Ad No. 5020—ROCKY MOUNTAIN HIGH—Lights—JL—Req. No. 71371—Page—4/C—(9⅝ x 12 inches)—Supplements, 1981 (A)
Printed in U.S.A.

Come to Marlboro Country.

Famous Marlboro Red and Marlboro Lights—either way you get a lot to like.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Lights: 12 mg "tar," 0.8 mg nicotine—Kings: 17 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report Dec.'79.

2061191578
Source: https://www.industrydocuments.ucsf.edu/docs/ykxn0003
2061191578